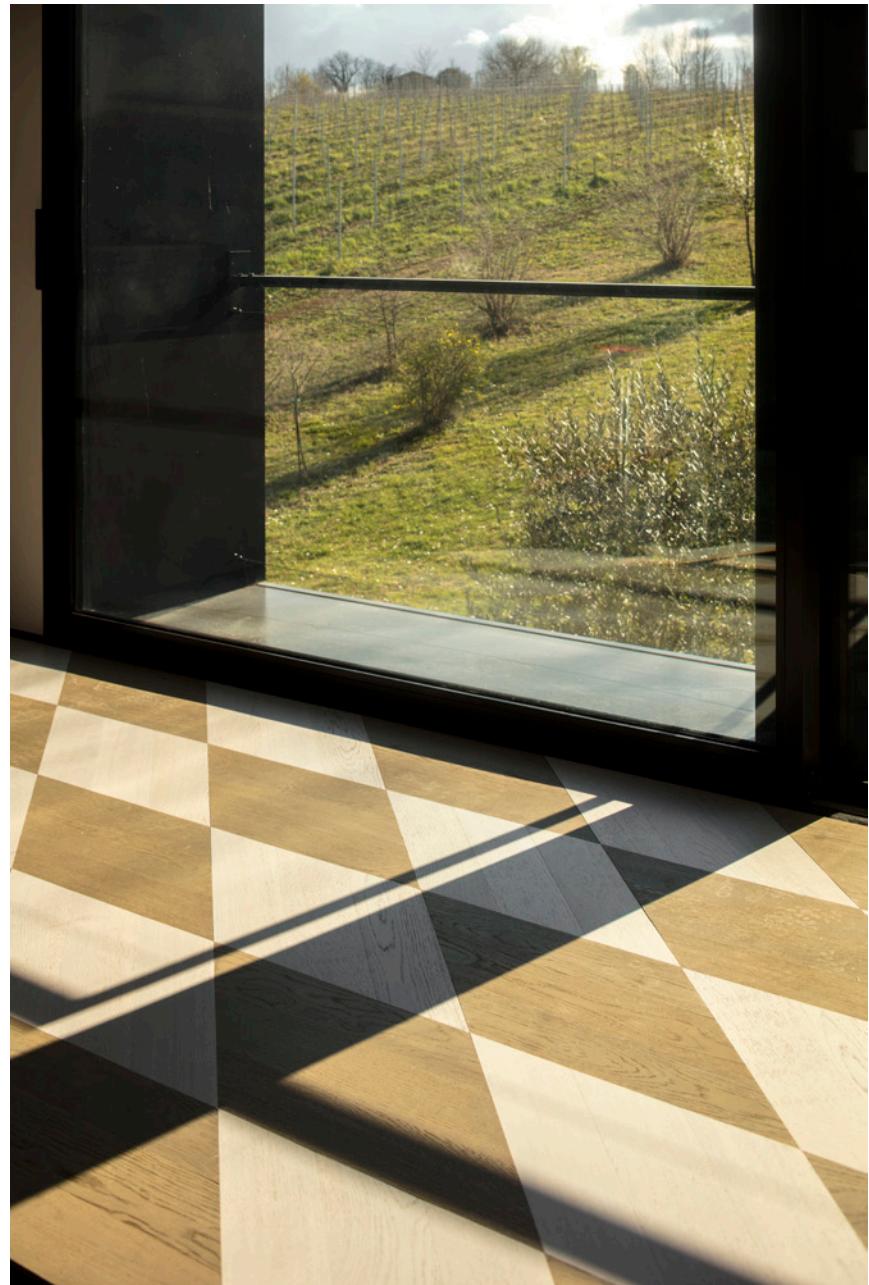


# G18WoodLab

rooms with a view

**GAZZOTTI**  
il parquet italiano dal 1910



Art direction and graphic design: **Mediamorphosis**

Photo: **Fabio Mantovani**

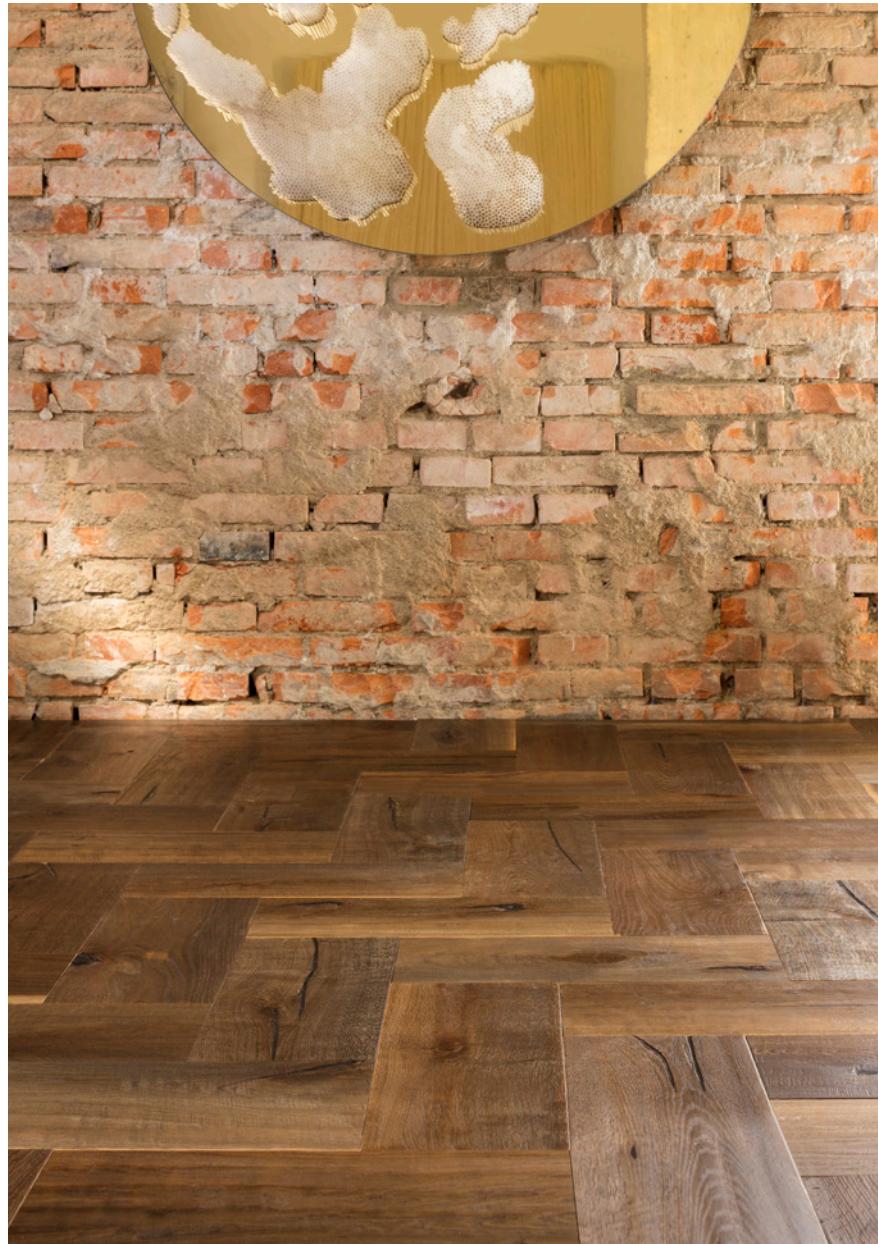
Works: courtesy **Francesca Pasquali**

# G18WoodLab

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rooms with a view





Base product: Life Plancia Matisse

Pre-manufacturing: Italian Herringbone "short cut"

Installation: Italian Herringbone

## SHAPES AND COLOURS

### Inspiration

In Italy we like to do things well.

We have refined our tastes through the centuries.

In kitchens, laboratories and workshops.

G18WoodLab is a space in which we let wood express itself.

It's the Italian style, it's the accuracy of details, it's the love for beauty.



Base product: Smile XL 10 Sabbiato

Pre-manufacturing: 60° Hungarian Herringbone (only right cut)

Installation: "3D" hexagon tiles

## Research

We always perceive something magical in matter.

Sometimes it's something unusual, other times a story to tell.

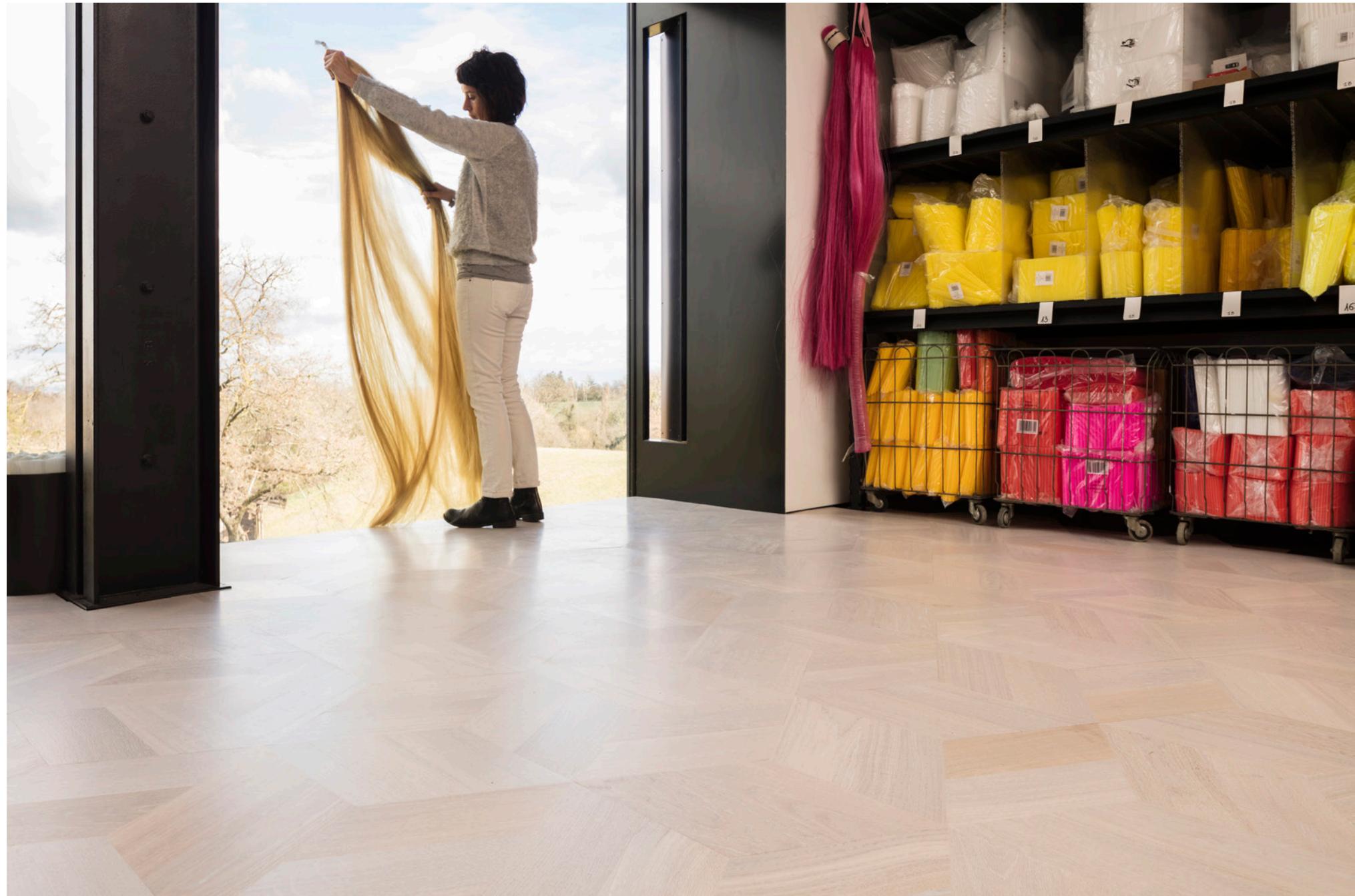
We are looking for magic in the essences of wood.

Because each of them inspires an emotion and opens up a way to interpret it.

G18WoodLab is our magical touch, giving wood a new life.

Being inspired by nature, we consider organic and artificial matter much closer than they appear: the observation of natural shapes and textures provides the basic structure of our everyday work.

And ordinary life appears precisely through the artistic breath of Francesca Pasquali's work, in which the uninterrupted dialogue between earthly and noble delivers a specificity of perfectly signifying connections which are - as such - each time unrepeatable.





Base product: Smile XL 10 Quercia Temperata  
Pre-manufacturing: single and square pieces  
Installation: single plot



Installation: double plot

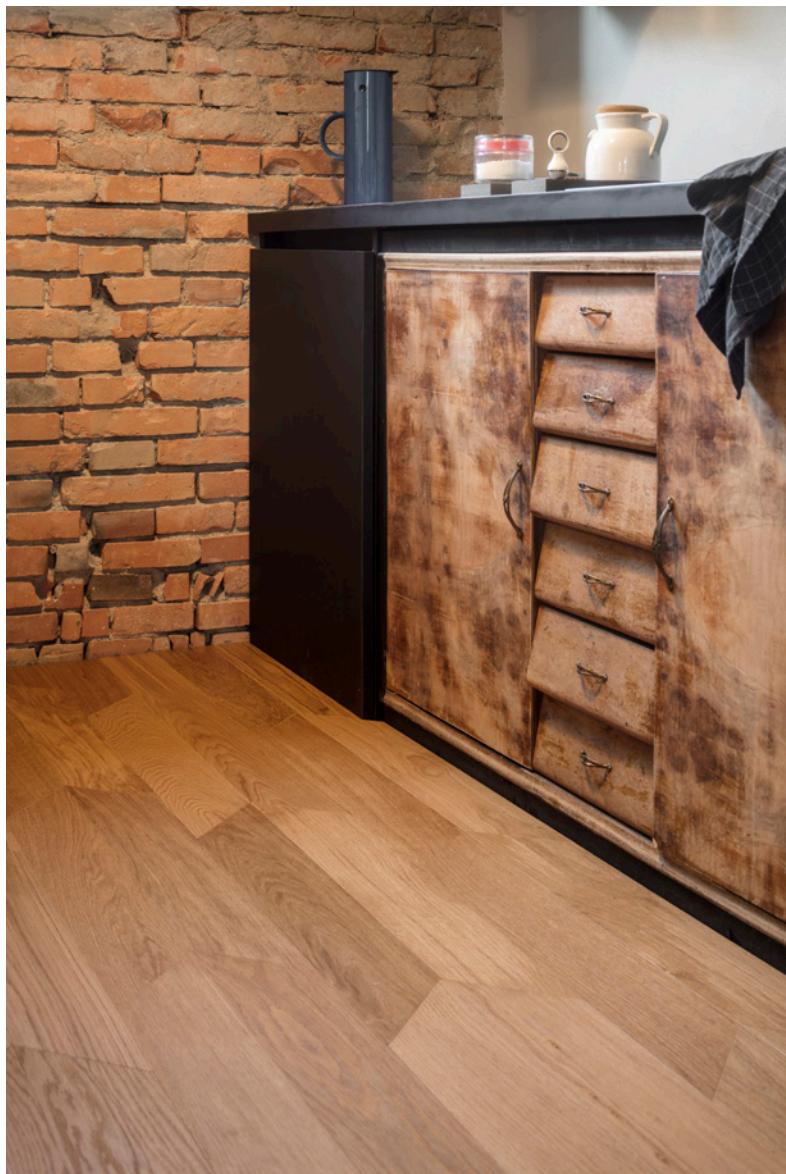
## Heritage

Since 1910, Gazzotti 18 has been the equivalent of parquet flooring, in Italy and worldwide.

At the beginning of the twentieth century, Italy's then-“Real Casa” chose us as official suppliers.

We are known internationally as quality-conscious manufacturers.

With G18WoodLab, we intend to show everyone what we do best: hand down to the future a story written in the knots and veins of our passion.



Base product: Vintage Plancia 10 Brandy  
Pre-manufacturing: Hungarian Herringbone  
Installation: 45° "Reverse" Herringbone



Base product: Smile XL 10 Polare and Greige  
Pre-manufacturing: 45° Hungarian Herringbone  
Installation: diagonal double-coloured chessboard



## Style

We enter the houses you live in, the stores you design, the places you love most.  
We want to charm you with satisfying atmospheres and give a soul to the space you live in.  
To do this, we reinvent the style, recover the tradition, anticipate the trends.  
G18WoodLab combines study with experimentation and the desire to get involved.  
Each G18WoodLab product reflects the attitude of those who chose it: it is unique and unrepeatable.



Life 70 - italian Herringbone



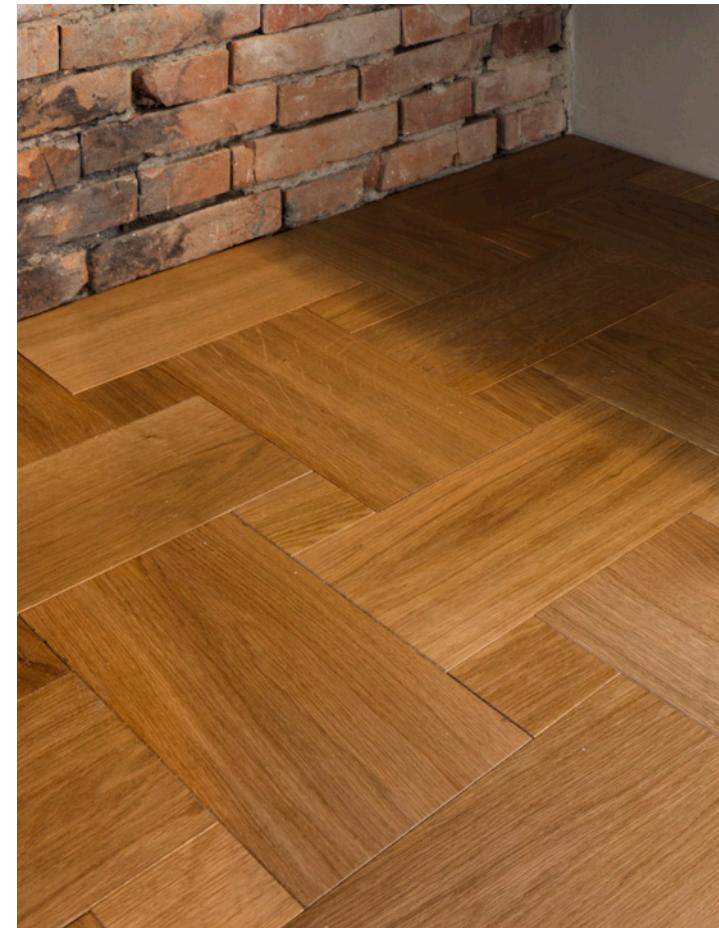
Life Plancia - Italian Herringbone "Short Cut"



Life 70



Base product: Vintage Plancia 15 Valencia  
Pre-manufacturing: single and square pieces  
Installation: single plot



## Exploration

G18WoodLab is the heart of Gazzotti 18, a space where we let our creativity run free. But before we get into the Lab, let's explore the world around us.

Base product: Smile XL 10 Quercia Temperata

Pre-manufacturing: single and square pieces

Installation: single plot



## SQUARE COMPOSITIONS



Alfa - wengé



Bravo - oak + maple



Charlie - oak



Delta - oak

## ENGINEERED NATURAL WOODS

We find beauty in a Venetian canal, in a Mediterranean landscape, in a ship that challenges the seas.



Santos Palissander



Asian Teak



Asian Teak naturale finishing



Venetian "Briccole"

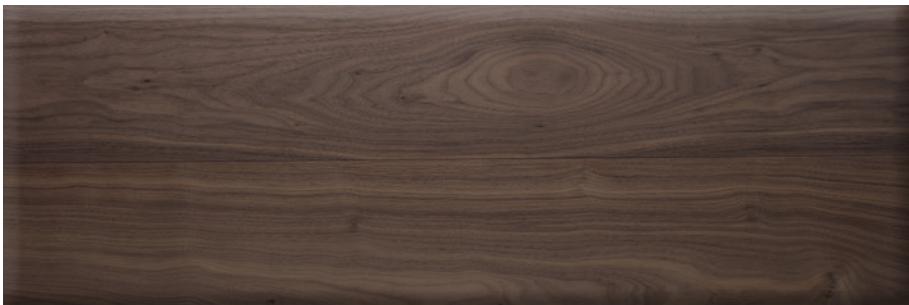


Venetian "Briccole" naturale finishing

Teak, palissander, elm, walnut, ash, chestnut: in G18WoodLab, each new creation is the arrival of a long journey.



American Walnut



American Walnut naturale finishing



Olive Ash



Olive Ash naturale finishing



Elm naturale finishing

## SOLID NATURAL WOODS

These experiences not only remain in our eyes, but, through skilful work, are conveyed to wood.



**Chestnut - Feeling Selection  
(solid - mid size)**



**Chestnut - Emotion Selection  
(solid - mid size)**



**Chestnut - Feeling Selection  
(solid - small size)**



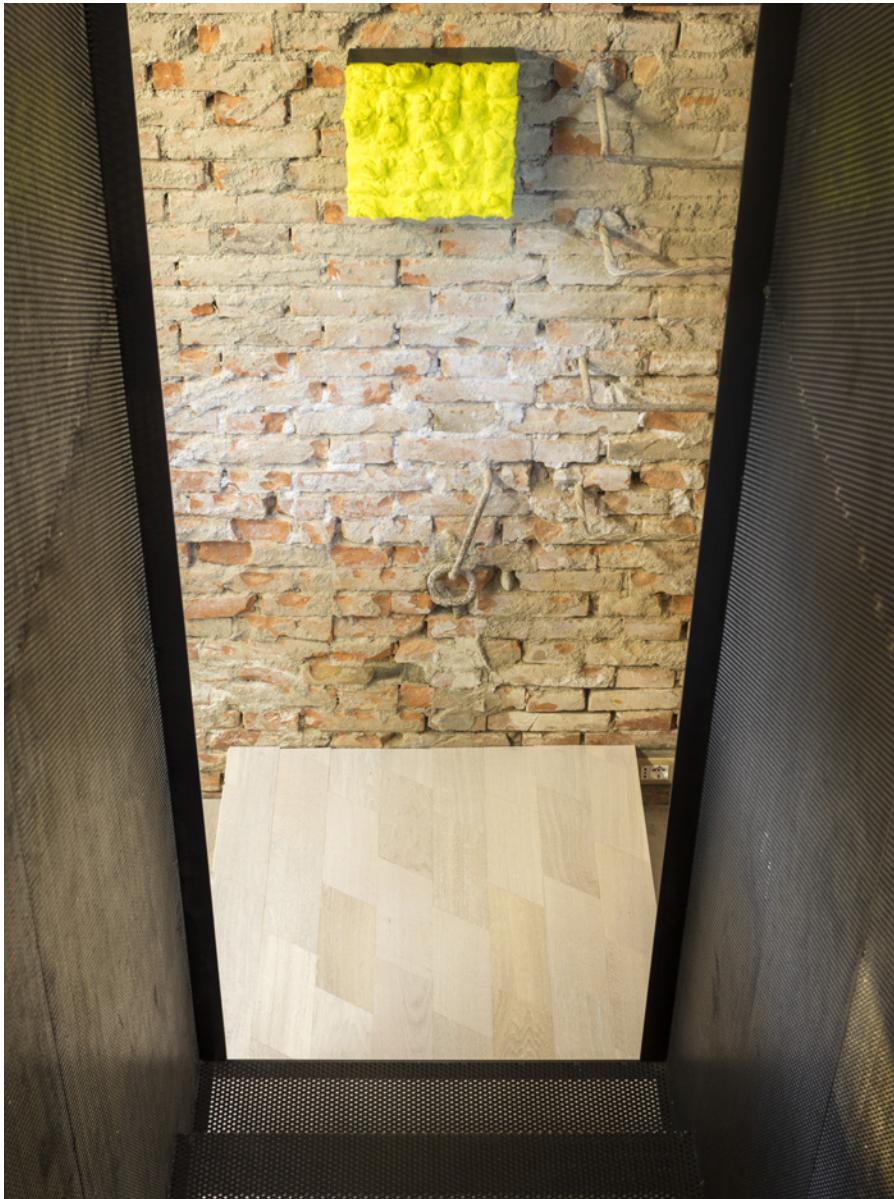
**Chestnut - Feeling Selection**  
**Italian Bevelled Herringbone (solid)**



**Industriale (small lamellas)**  
**Pre-assembled Chestnut - Feeling Selection**



**Industriale (small lamellas)**  
**Chestnut - Feeling Selection**



Base product: Smile XL 10 Sabbiato

Pre-manufacturing: 60° Hungarian Herringbone (only right cut)

Installation: staggered random pattern

That's what G18WoodLab really stands for: the love for wood, and for its power to permeate the space around us, giving it new keys of interpretation and perspective - in other words, to give the chance to shape new rooms with a view.





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